

ISSW
2018
INNSBRUCK

INTERNATIONAL SNOW SCIENCE WORKSHOP

2018 – INNSBRUCK, AUSTRIA

SPONSORSHIP OPPORTUNITIES

ISSW
2018
INNSBRUCK



international snow
science workshop

international snow science workshop

ISSW
2018
INNSBRUCK

WELCOME

Welcome to Innsbruck and the ISSW 2018!

The ISSW (International Snow Science Workshop) is the largest snow and avalanche conference world-wide. It has been carried out 21 times in North America and Europe since 1976, Innsbruck being its third European venue. The success of the ISSW lies in its motto: '**A Merging of Theory and Practice**'. Advances in snow and avalanche science and reports from the field are both essential elements of the conference - scientific knowledge meets practical experience. The Innsbruck 2018 conference consequently builds on this idea, trying to raise the merging process to a new level by numerous activities.

All aspects of the unique setting and ambience of Innsbruck – an urban center surrounded by steep mountain slopes – support a successful organisation and performance of the ISSW. A large variety of winter-related industry of world wide standing, an extensive history of hosting large international events (including two winter olympic games) and numerous reputable ski areas pave the way for an attractive conference week. The large accompanying exhibition will further enhance the local and international value of the ISSW 2018.

In order to promote the ISSW-motto, one day of the conference will for the first time be dedicated to: 'ISSW goes public'. Local and international experts will be invited to this event to discuss essential issues like 'management of sustainable living space in the Alps'. The event's thematic focus will be organised in close cooperation with the Alpine convention.

The Conference Participants

About 1,200 international and national participants are expected to join the ISSW 2018. These will include scientists, mountain guides, safety managers and decision makers, representing the typically broad audience of the ISSW. Additionally, the ISSW 2018 particularly addresses Engineers (e.g. Training programs will be offered) and safety managers (e.g. risk assessment, safety concepts for roads and buildings) enhancing the exhibition audience furthermore.

We look very much forward to successful co-operation and welcoming you to Innsbruck in 2018!

Best regards

Ralph Kerschbaumer , on behalf of the Organising Committee

ISSW 2018 – International Snow Science Workshop

Date

Sunday October 07 – Friday October 12, 2018

Venue

Congress Innsbruck – Innsbruck Conference Centre
Rennweg 3, 6020 Innsbruck
Austria
www.cmi.at



Exhibition Management and Sponsoring

S12! studio12 gmbh
Kaiser Josef Straße 9, 6020 Innsbruck
T: +43 (0) 512 890438
T: +43 (0) 512 890438 15
E: office@studio12.co.at



Conference Secretariat

pco tyrol congress, Congress und Messe Innsbruck GmbH
Rennweg 3, 6020 Innsbruck, Austria
T: +43(0) 512 575600
F: +43 (0) 512 575607
E: issw2018@cmi.at



ISSW – Previous Editions

<i>2016, Breckenridge, CO</i>		
<i>2014 Banff, AB</i>	<i>2004 Jackson, WY</i>	<i>1990 Big Fork, MT</i>
<i>2013 Grenoble, France</i>	<i>2002 Penticton, BC</i>	<i>1988 Whistler, BC</i>
<i>2012 Anchorage, AK</i>	<i>2000 Big Sky, MT</i>	<i>1986 Lake Tahoe, CA</i>
<i>2010 Squaw Valley, CA</i>	<i>1998 Sunriver, OR</i>	<i>1984 Aspen, CO</i>
<i>2009 Davos, GR, Switzerland</i>	<i>1996 Banff, Alberta</i>	<i>1982 Bozeman, MT</i>
<i>2008 Whistler, BC</i>	<i>1994 Snowbird, UT</i>	<i>1980 Vancouver, BC</i>
<i>2006 Telluride, CO</i>	<i>1992 Breckenridge, CO</i>	<i>1976 Banff, Alberta</i>

Programme Overview

<u>MON/ TUE</u>	<u>WED</u>	<u>THU/ FRI</u>
SNOW – AVALANCHES	FIELD TRIPS	PROTECTION - PREVENTION
Fundamentals – Processes – Modeling	Tyrol and South Tyrol	Risk management
MORNING	ISSW goes PUBLIC	MORNING
Selected presentations	Land use planning and risk mgmt.	Selected presentations
Climate	Challenges and strategies	Protection strategies
Monitoring	Discussions with invited local and	Risk management
Snow mechanics	intern. speakers representing public,	Optimization of measures
Avalanche dynamics	tourist industry, decision makers	Technologies and tools
Modeling	and science	Field guidelines
Forecast		Education
AFTERNOON		AFTERNOON
Discussions		Discussions
Workshops, interactive poster session		Workshops, i.a. posters
Training sess. and educational program		Training sessions
EVENING		EVENING
Training sess. and educational program		
Board meetings		Banquet / diner

Programme Items

Presentations

In the morning sessions the state of the art in classical ISSW issues will be presented: Climate, snow pack, snow mechanics, avalanche dynamics, modeling, forecasting, risk management, accidents and rescue, optimization of protection measures, safety instructions or education. The Innsbruck ISSW will have a special focus on young researchers as well as presentations carried out by teams of scientists and practitioners.

Interactive poster sessions, workshops and discussions

The afternoon sessions will be characterized by workshops and debates. Selected topics will be discussed from different viewpoints in order to outline the deficits, needs or simply the practicability of methods or results. For the first time at an ISSW, interactive poster sessions will be held, enabling direct communication between the presenters and small groups of the audience.

Training program

In the late afternoon and evening sessions, continuous education and training programs will be carried out, dealing with a wide range of practice-oriented topics: e.g. avalanche education, forecasting and simulation, risk assessment, planning and constructions principles for endangered obstacles.

Field trips

Numerous field trips will be offered, combining nature experience with educational highlights. Spectacular outdoor activities will be connected to interesting sites and facts. This will guarantee interesting experiences from both the user side as well as the risk management and control side. Cultural, historical or touristic highlights touched 'incidentally' by the excursions will guarantee unforgettable moments.

ISSW goes public

More or less all ISSW topics can easily be linked to the challenges of the managing living space in mountainous areas like Tyrol. Decision-makers from public institutions and authorities want to know and need to be informed about recent research results or the most important practical experiences to aid sustainability. On Wednesday, 10 October 2018, the existing strategies and deficits, the chances and challenges will be discussed with a broad audience. Results and conclusions will be summarized in a special report.

Accompanying exhibition

The accompanying exhibition will be organized by STUDIO 12 GmbH. It will be a key element of the ISSW 2018 where numerous industries, companies and engineering offices will be represented.

ISSW – Sponsorship Opportunities 1/3

PRESENTING SPONSOR – EUR 20,000

- :: 20-25m² exhibition floor space – prime location
- :: 4 full conference registrations for your personnel
(includes: scientific sessions, coffee breaks, lunches, Get Together and Banquet)
- :: 4 exhibitor registrations (access to exhibition area only)
- :: Acknowledgement in all official congress material
- :: Advertisement Preliminary Programme 1/1 page, 4c
- :: Advertisement Final Programme 1/1 page, 4c
- :: Conference Bag insert
- :: Acknowledgement as „Presenting Sponsor“ and logo placement:
 - Final Programme
 - Symposium website (with link to company website)
 - Projection slide in Plenary Hall (during breaks)

MAIN SPONSOR – EUR 10,000

- :: 10-15m² exhibition floor space
- :: 2 full conference registrations for your personnel
(includes: scientific sessions, coffee breaks, lunches, Get Together and Banquet)
- :: 2 exhibitor registrations (access to exhibition area only)
- :: Acknowledgement in all official congress material
- :: Advertisement Final Programme 1/1 page, 4c
- :: Acknowledgement as „Main Sponsor“ and logo placement:
 - Final Programme
 - Symposium website (with link to company website)
 - Projection slide in Plenary Hall (during breaks)

ISSW – Sponsorship Opportunities 2/3

SUPPORTING SPONSOR – EUR 5,000

- :: 6-10m² exhibition floor space
- :: 1 full conference registration
(includes: scientific sessions, coffee breaks, lunches, Get Together and Banquet)
- :: 1 exhibitor registrations (access to exhibition area only)
- :: Acknowledgement in all official congress material
- :: Acknowledgement as „Supporting Sponsor“ and logo placement:
 - Final Programme
 - Symposium website (with link to company website)
 - Projection slide in Plenary Hall (during breaks)

EXHIBITOR – EUR 2,000

- :: 6m² of exhibition floor space (bare)
- :: 1 exhibitor registrations (access to exhibition area only)
- :: Acknowledgement in all official congress material

Please note: Floor space rented is bare exhibition space. Additional exhibition equipment (eg. shell scheme, power supply, tables, chairs, carpet etc.) is not included in the sponsorship packages. Special exhibition equipment can be ordered via a form included in the Exhibition-Details-Brochure. This brochure will be sent out in spring 2018. All prices in the prospectus are excluding VAT and taxes.

ISSW – Sponsorship Opportunities 3/3

Conference Lanyards

Conference Lanyards hold the participants' badges and will be distributed to all participants. The sponsors' logo will be printed on the lanyards together with the conference logo. Sponsorship of the lanyards is an exclusive sponsorship.

EUR 3,000

Congress Bags

The congress bag, carried throughout the meeting and afterwards, will be distributed to all participants and contains all congress material. Sponsorship of the conference bags is limited to three corporate partners. The sponsors' logo will be printed on the bag or on a name tag together with the Symposium logo. Production cost included.

EUR 5,000

WiFi (wireless LAN)

A corporate partner may sponsor wireless internet access at the venue. WiFi will be available to all delegates and exhibitors at the venue free of charge. Visibility of the sponsor by appointment with the organisers (exclusive sponsorship).

EUR 7,000

Coffee breaks

Each morning and afternoon a 30minute coffee break will be offered. During this time conference participants may relax and visit the exhibition area. Coffee breaks will be allocated in the exhibition area. The sponsor will be acknowledged in the final programme and by on-site signage.

EUR 1,500

ISSW Banquet

Thursday night, the traditional ISSW banquet will be held (location tba), where delegates, organisers and exhibitors will meet and enjoy the evening. The sponsor will be acknowledged in the final programme and by on-site signage.

EUR 5,000

SPONSORSHIP APPLICATION AND CONTRACT FORM

N.B.: Prices are quoted net of any taxes/ governmental fees!

Company: _____

Postal Address: _____

ZIP/ City: _____

Contact Person: _____

Telephone: _____

e-mail: _____

VAT-No.: _____

Company Name: _____

(as it shall appear in conference publications)

We order the following sponsorship items:

<input type="checkbox"/> Presenting Sponsor Level	EUR	20,000
<input type="checkbox"/> Main Sponsor Level	EUR	10,000
<input type="checkbox"/> Supporting Sponsor Level	EUR	5,000
<input type="checkbox"/> Exhibitor	EUR	2,000
<input type="checkbox"/> Conference Lanyards	EUR	3,000
<input type="checkbox"/> Congress Bags	EUR	5,000
<input type="checkbox"/> WiFi Sponsor	EUR	7,000
<input type="checkbox"/> Coffee break (each)	EUR	1,500
<input type="checkbox"/> ISSW Banquet	EUR	5,000

Place/ Date

Company Stamp and Signature

We accept the exhibitor regulations in all their parts. In the event of any litigation arising out of this application, the courts at Innsbruck shall have exclusive jurisdiction. Final cost will be billed on March 31, 2018. Payment will be due within 15 days of invoice. Receipt of this form will generate an invoice for a 50% deposit payment.

Deadline: March 31, 2018

Please **return this form** to Fax +43(0)512-890438-15 or send the scanned document to ker@studio12.co.at.



GTCs of participation, exhibition and sponsoring

S12! studio12 gmbh
Kaiser Josef Straße 9
6020 Innsbruck, Österreich
FN 386202; LG Innsbruck; UID: ATU67466789

hereinafter referred to as S12!

1. General

Registration for exhibition and sponsoring has to be carried out by sending the official registration form within the given deadline. Sending in the registration form is binding, every alteration of the contract has to be made in writing. Approval for exhibition and sponsoring will be made in writing. S12! reserves the right to refuse applications for any reason. Abandonment of booked floor space to third parties is not allowed. Will an exhibition be limited, transferred, or cancelled no claims of the exhibitor will arise against S12! For special reasons S12! can change allocated floor spaces after publication of the floor plan.

2. Payment

Requirement for booth set-up or the right to receive sponsoring benefits is payment of the invoice within the given payment period, without any deductions. Charges for additional services will be invoiced separately.

3. Cancellation

Withdraws an exhibitor or sponsor (also partly) from the contract, 50% of the rental fee respectively the sponsoring charge will become due. Withdrawal from the contract 8 weeks or less before the event entails to payment of 100% of the rental fee or sponsoring charge. S12! is authorised to postpone, shorten or cancel events, sponsors and exhibitors do not arise any damages.

4. Insurance, Liability

S12! assumes no liability for any damage to persons or property as well as no liability to exhibited goods. Exhibitors are liable for damages caused by the exhibitor and his contractors.

5. Set-up/ Dismantling/ Stand layout/ Advertising

The set-up and dismantling times outlined in the exhibition details have to be observed. Additional costs incurred by delayed set-up or dismantling have to be borne by the exhibitor causing the delay.

Materials used for the booth must be low-flammable according to DIN 4102. All local exhibitor regulations incl. building- and fire regulations have to be strictly obeyed. Back walls to neighbouring stands need to be in white. Advertising outside of the confines of the stand is not allowed. Acoustic and visual advertisement must not disturb neighbouring stands. S12! is authorized to shoot pictures and movies from the exhibition area and stands for internal purposes.

Innsbruck, November 2016

! See you in Innsbruck 2018



! organized by



MINISTERIUM
FÜR EIN
LEBENSWEERTES
ÖSTERREICH

WILDBACH- UND LAWINENVERBAUUNG

international snow science workshop

ISSW
2018
INNSBRUCK